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LOS ANGELES

#ICANN51

13 October 2014

New gTLD Program: Update on Next Round

Agenda

- Introductions

- Work Plan Overview

  ○ Program Implementation Reviews

  ○ Root Stability

  ○ Rights Protection

  ○ GNSO Policy Development

  ○ Competition, Consumer Trust & Consumer Choice Review

  ○ Timeline

- Q&A

New gTLD Program

- GNSO policy recommendations

  o Introduction of new gTLDs in rounds

- ICANN is committed to opening a future application window for the New gTLD Program as expeditiously as possible

- Allow experiences gained in this round to be applied in next

Draft Work Plan

- Draft work plan published 22 Sept: http://newgtlds.icann.org/en/program-status/reviews-assessments-draft-work-plan-22sep14-en.pdf

- Describes review activities anticipated to take place with respect to New gTLD Program

Program Implementation Reviews
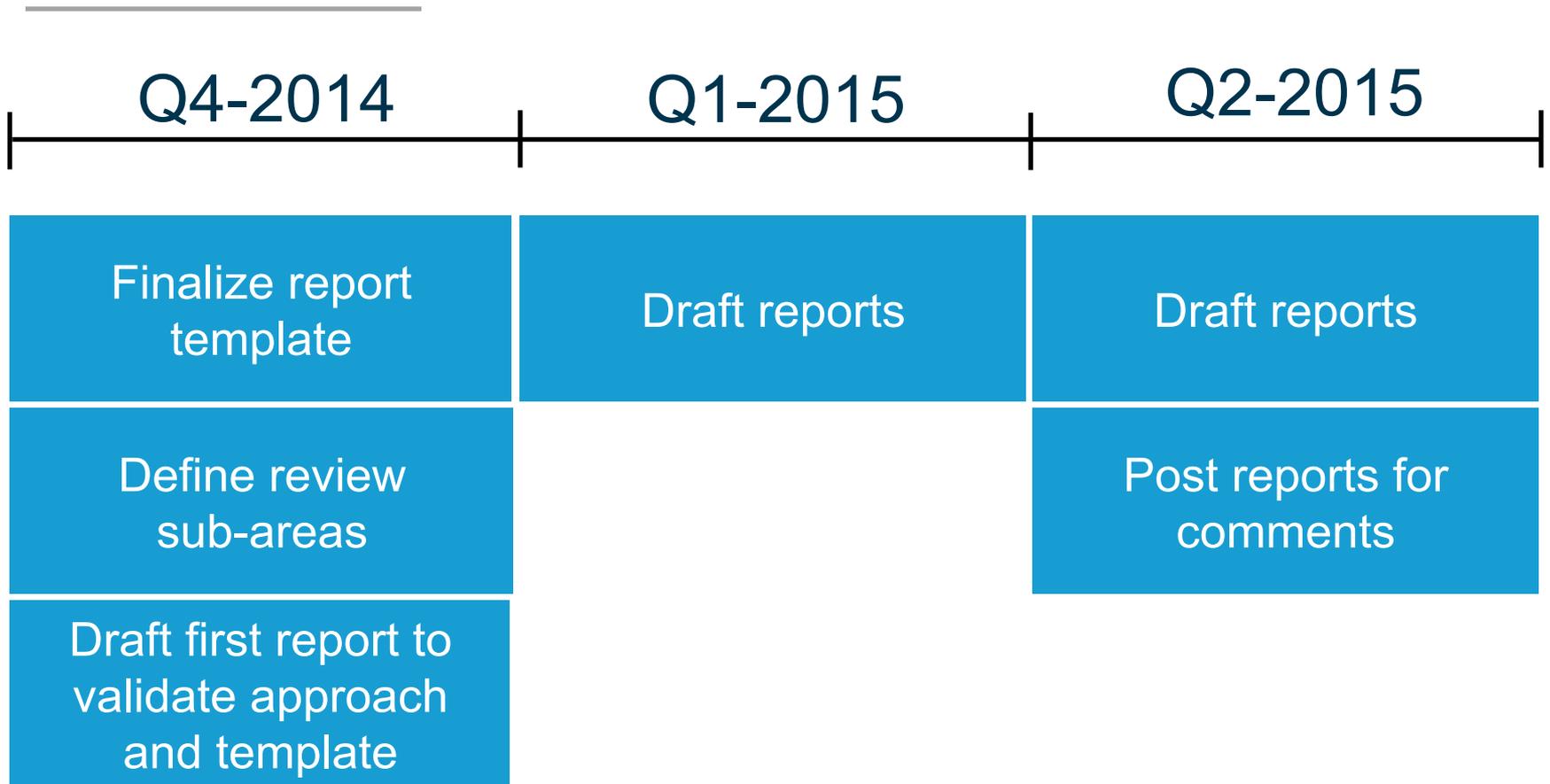
Scope of Review

- Self-assessment of the effectiveness of the implementation of the New gTLD Program by ICANN staff

- Areas of review:
  - Program operations
  - Applicant Support Program
  - Application processing
  - Application evaluation
  - Contention resolution
  - Objection/dispute resolution
  - Contracting and transition to delegation

Methodology

- Review and analysis will be performed for each review area against 6 dimensions:

  - Efficiency

  - Effectiveness

  - Fairness

  - Predictability

  - Security and stability

  - Alignment with policy and implementation guidance

Timeline

Q4-2014	Q1-2015	Q2-2015
Finalize report template	Draft reports	Draft reports
Define review sub-areas		Post reports for comments
Draft first report to validate approach and template		

Root Stability

Root Stability

- ICANN commitment to assessing impact of the New gTLD Program on the security and stability of the DNS

  o Studies undertaken previously to consider elements including the size of the root zone, the rate of change, the impact on provisioning systems, impact of other technologies

- Review to examine any issues identified

- Identify any additional steps that should be undertaken for the Program
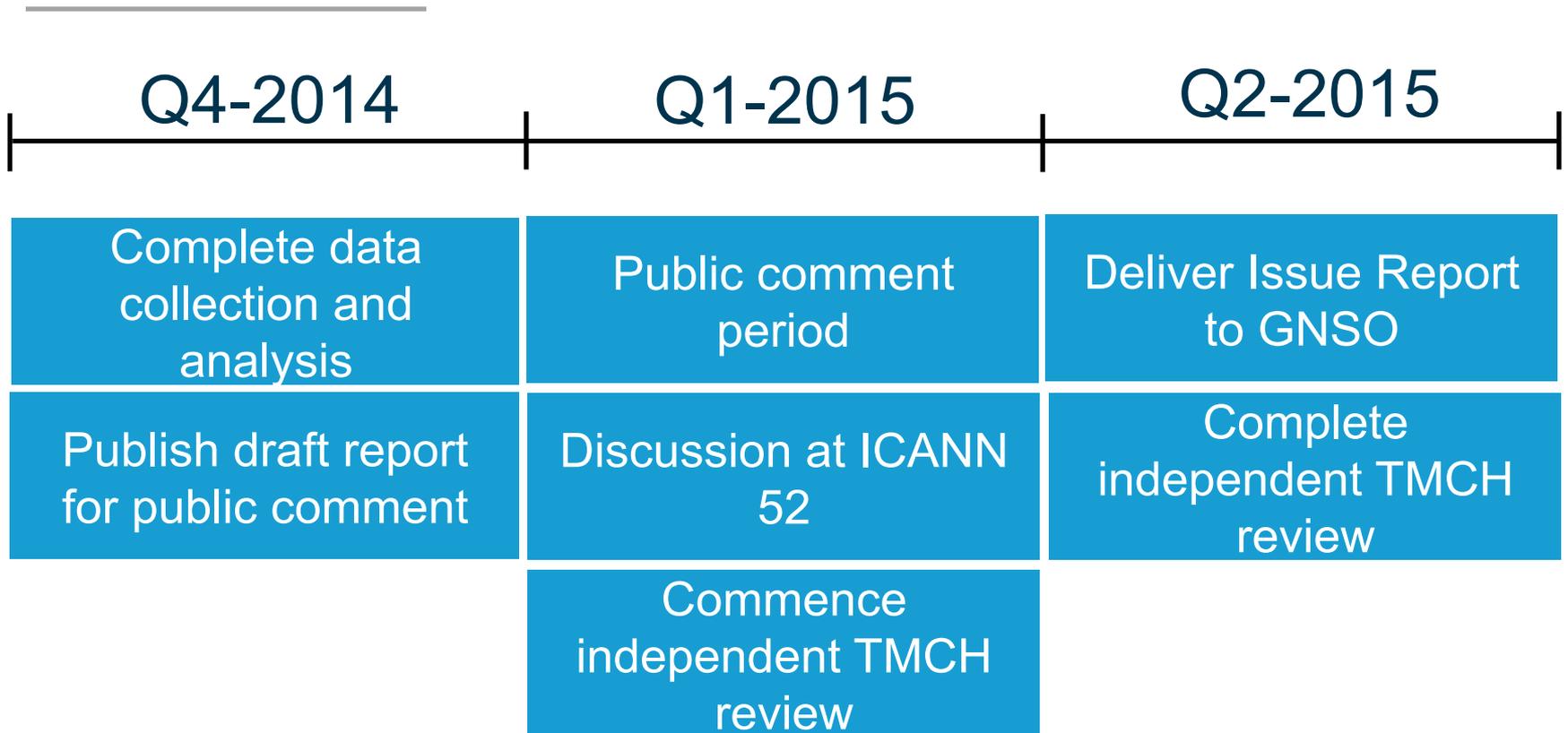
- Targeted to begin by Q2 2015

Rights Protection

Rights Protection

- New mechanisms for the New gTLD Program:
  - Trademark Clearinghouse
  - Uniform Rapid Suspension system (URS)
  - Post-Delegation Dispute Resolution Procedures
- Review in progress incorporating:
  - Statistics
  - Input from service providers
  - Customer service questions
  - Media reports
  - User feedback

Timeline

Q4-2014	Q1-2015	Q2-2015
Complete data collection and analysis	Public comment period	Deliver Issue Report to GNSO
Publish draft report for public comment	Discussion at ICANN 52	Complete independent TMCH review
	Commence independent TMCH review	

Rights Protection

Attend the ICANN 51 Session

Rights Protection Mechanisms: User Feedback

- Wednesday, 15 October – 13:15-14:45
- Beverly Hills Room

GNSO Policy Development

New gTLD Subsequent Procedures Discussion Group

GNSO-driven Review

- The GNSO developed the base set of policies for the last round of new gTLDs. Current process is to determine whether we need to add new policies or change policies.

First Step: Issue Identification

- The "Discussion Group" is a prelude to the normal GNSO policy develop process. We are developing the issues that will form the basis for any GNSO-initiated policy development work.

Beginning Stages of Policy Work

YOU ARE HERE!

- Identify Issues for Policy Work

- GNSO Council Request Issue Reports

- Staff Creates Issues Reports

- GNSO Council Initiates Policy Development Process

- PDP Issues Policy Recommendations

- GNSO Council Adopts Policy Recommendations

- ICANN Board Accepts Policy Recommendations

- ICANN Implements Policies

Preparing for the Competition, Consumer Trust and Consumer Choice (CCT) Review

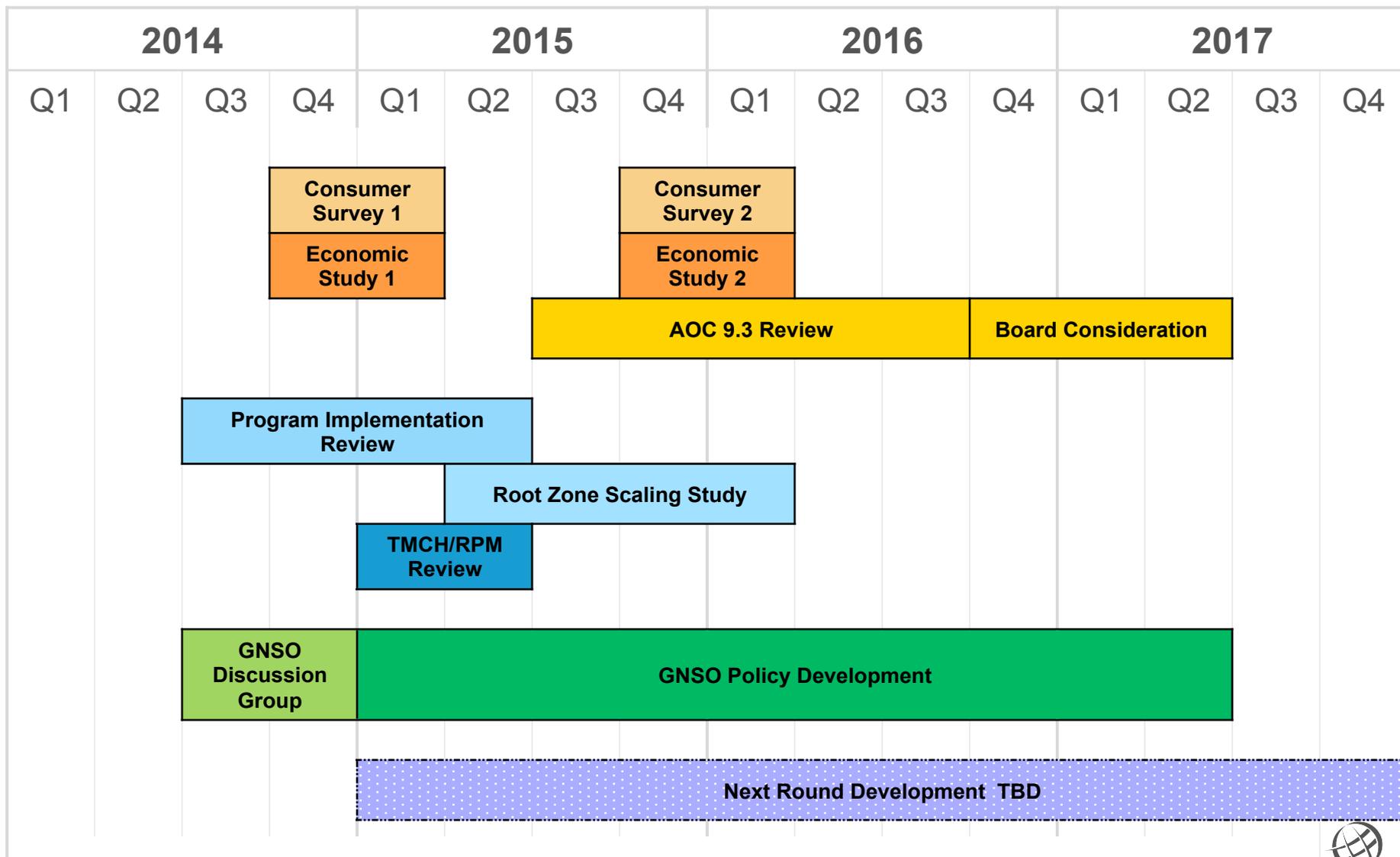# Competition, Consumer Trust, and Consumer Choice (CCT) Review

- Reviews anticipated in the Affirmation of Commitments

- IAG-CCT formed to discuss 70 GNSO- and ALAC-recommended metrics

- Final report submitted to Board and recommends:

  o Adopting 65 metrics

  o Deleting 5 metrics

  o Adding one metric on name collisions

CCT Review

- Adopted metrics include funds for global Internet user and registrant survey; and an economic study of pricing and marketing practices in new gTLDs

- Remaining metrics include data on registration numbers, compliance cases, Service Level Agreements, and use of rights protection mechanisms

- Baseline data anticipated in Q1 2015

Timeline of Key Activities to Next Round

GDD + Related Sessions

Monday, 13 October 2014

- New gTLD Program Update

Wednesday, 15 October

- Internationalized Domain Name (IDN) Program Update
- Contractual Compliance Update
- IDN Root Zone LGR (workshop)
- Name Collision
- Registry Services Update
- Rights Protection Mechanisms: User Feedback Session
- DNS Risk Framework
- GDD Service Delivery, Customer Service & SLAs
- Universal Acceptance

Thursday, 16 October

- DNSSEC Key Rollover Workshop
- Thick WHOIS Implementation (Working Session)
- Deploying the IETF's WHOIS Replacement

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