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TAKE

LAC Strategic Plan update

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Project Manajer, Latin America & Caribbean

LAC SPACE

Agenda

- What is the LAC Strategic Plan

- 5 Pilot Projects update

- Implementation Plan

- Starting to implement new projects

What is the LAC Strategic Plan?

LAC Strategic Plan

Latin America and the Caribbean Strategic Plan 2013-2016

- LAC community driven
- Discussions in ICANN45
- Final version in ICANN46

LAC Strategic Plan

Latin America and the Caribbean Strategic Plan 2013-2016

- **Steering Committee**

  Fátima Cambronero (At-Large LACRALO)

  Dev Anand Teelucksingh (At-Large LACRALO)

  Carolina Aguerre (LACTLD)

  Eduardo Santoyo (LACTLD)

  Celia Lerman (gNSO)

  Anthony Harris (gNSO)

  Andrés Piazza (LACNIC)

  Oscar Robles (LACNIC)

  Tracy Hackshaw (GAC)

  Olga Cavalli (GAC)

  Victor Martínez (GAC)

  Harmut Glaser (NOMCOM)

  Alejandro Pisanty (ex Board Member – LACRALO)

  Vanda Scartezini (ex Board Member – LACRALO)

  Raimundo Beca (ex Board Member)

LAC Strategic Plan

Latin America and the Caribbean Strategic Plan 2013-2016

- **Political Issues**
  7 projects
- **Capacity Building and Outreach**
  27 projects
- **Operations**
  9 projects
- **Economic Issues**
  32 projects

5 Pilot Projects

Merged into one project

2.9.2 To implement an outreach Road Show program to reach out to new stakeholders in the region.

3.1.3 To raise awareness to ISPs in the region of the potential problems they may face in the transition of IPv6 by mean of the Road show outreach project.

3.3.1 To incorporate the subject of new gTLD program awareness and impact in the Capacity building Road show.

3.4.1 To include in the Capacity Building Road Show the promotion of SSR of the DNS.

Objective

The LAC Roadshow is designed to raise awareness across the LAC region on key topics related to the DNS critical infrastructure such as the transition to IPv6, SSR and the impact of the new gTLD program.

Editions

The Caribbean edition

Trinidad and Tobago, 25th April 2014

- ICANN
- Caribbean Telecommunications Union (CTU)
- TTNIC
- LACNIC
- Caribbean Cybersecruity Center
- ALAC
- CaribNOG

The Caribbean edition

Trinidad and Tobago, 25th April 2014

Multistakeholder Model	
US Government NTIA Announcement and the work of ICANN	Albert Daniels, ICANN
The CTU Internet Governance Forum and Caribbean Coordination	Selby Wilson, Nigel Cassimire, CTU
Become an ICANN Registrar – a unique business opportunity; The Impact of the new gTLD program	Albert Daniels, ICANN
The role of Network Information Centers in the Multistakeholder Model	Jacqueline Morris, Dr. Patrick Hosein, TTNIC
Securing the Stability of the Internet – A Global Challenge, a Collective Responsibility	Bevil Wooding, CaribNOG
Panel Discussion: Participating in the multistakeholder framework at ICANN meetings: Jacqueline Morris-TTNIC, Dev Anand Teelucksingh-ALAC, Karel Douglas-Singapore Fellow	Albert Daniels – Moderator
SSR of the DNS	
Internet Security in the Caribbean - Update	Deon Olton, Caribbean Cybersecurity Center
DNS SSR in a ccTLD	Dr. Patrick Hosein, TTNIC (.TT ccTLD)
IPv6 Transition	
IPv4 to IPv6 Transition	Alejandro Acosta, LACNIC
Security Implications of IPv6, THINK, CLICK, SURF (high interest local topic)	Deon Olton, Caribbean Cybersecurity

Central America and Mexico edition

Guadalajara, Mexico 1st October 2014

WCIT2014 (World Congress on Information Technology)

- Fadi Chehadé Keynote Speech at WCIT2014 Plenary
- Rodrigo de la Parra participated at the Panel "Internet Governance; Rights, Responsibilities, Trust and Integrity"
- The BCG Study Breakfast Presentation
- An outreach session of the ISPCP Constituency of the gNSO with ISPs from the region

Central America and Mexico edition

Guadalajara, Mexico 1st October 2014

- The New gTLDs from the LAC Region
  - CEOs of Punto 2012 Aaron and Adolfo Grego shared their experiences on .rest and .bar
  - Tony Harris (ecomLAC) and Oscar Robles (NIC México) presented the .LAT.
- IPv6 deployment
  - Alejandro Martinez Varela, Universidad de Guadalajara
  - Javier Contreras, Telmex
  - César Díaz, LACNIC

Central America and Mexico edition

South America edition

Futurecom Sao Paulo, Brazil - 13,14,15 October 2014

- Largest event in ICT in Latin America
  - 15.000 atendees
  - 340 exhibitors
  - 325 speakers
  - 52 countries participating

South America Edition

Futurecom Sao Paulo, Brazil - 13,14,15 October 2014

- Remote Hub installed on ICANN booth transmitting sessions from the ICANN L.A meeting.

- Security, stability and resiliency of the domain names system
- Impact of the new gTLD program.

Andean Region Edition

Will be held in La Paz, Bolivia – 04 December 2014.

Communication Project

DNS Capacity Building Project

Objective

2.6.1 To articulate and deepen the organization of stability, security and resiliency of the DNS capacity building workshops in coordination with ccTLDs, LACTLD and LACNIC

Project Leaders

- Christian O'Flaherty - ISOC
- Gonzalo Romero – ccTLD .co
- Carolina Aguerre - LACTLD
- Eduardo Santoyo – ccTLD .co
- Olga Cavalli - GAC

Activity

- LACTLD Tech Workshop 3-6 September
  Panama City, Panama   http://goo.gl/uMNI0C

- DNSSEC for ISPs workshop LACNIC 20
  28/10 to 01/11 in Curacao   http://goo.gl/ekBnRd

- The Project working group had a workshop in Montevideo, Uruguay and they conducted a Gap Analysis about the DNS capacity building in the region. The group came up with a coordinated schedule of DNS capacity building.
   http://goo.gl/JUVYsCWorshop

- CSIRT, DNSSEC, RPKI, BGP LACNIC 21 6-7 May Cancun, Mexico
  http://goo.gl/JUVYsC

- LACTLD Tech Workshop 30 September Sao Paulo, Brasil
  http://goo.gl/Utov6Y

Emergency Response Team Project

Leader and Activity

Oscar Robles - Analysis

- Services
- Relation with ccTLDs
- Continuity
- Security
- Cooperation
- Staff
- Other Services
- Finance
- Legal Environment
- Organization
- Relation with LACTLD
- Relation with ICANN

LAC Space in ICANN meeting

Merged as one project

4.2.1 To create a Lac Space in the main working groups in ICANN meeting in order for regional economic stakeholders to make specific presentation of the business related topics to the region.

4.2.2 To create a permanent Lac Space for and about the business community in LAC as a gathering point for economic stajkeholders and also as a reference to meet othe stakeholders that are nor from region.

Project Leaders

Gabriela Szlak

Vanda Scartezini

Celia Lerman

Activity

ICANN 48 Buenos Aires LAC Space
Archival Media:
http://goo.gl/uLnbTS

ICANN 49 Sinagapore LAC Space
Archival Media:
http://goo.gl/HEC1h9

ICANN 50 London LAC Space
Archival Media:
http://goo.gl/XO5IxE

Implementation Plan

Objectives

- To put projects into categories in order to facilitate execution and follow-up.

- Establish Implementation periods
  August 2014 – August 2015
  June 2015 – June 2016

- Determine implementation process for the projects

Implementation process

1. Leaders
2. Working Group
3. Email list
4. document for every project.
    Why is this project necessary?
    General and specific objectives
    time frames (schedule)
    Budget
    How will the project will be evaluate

Stating to implement new Projects

Projects

	Observatories					
Codes	**Project**	**SUPPORT ICANN STAFF**	**PROJECT LEADER(S)**	**Working Group**	**Email List**	**Implementation Period**
2.6.2	To create an observatory dedicated to monitor DNS security and stability incidents in the region.	Rodrigo Saucedo, Alexandra Dans	Hugo Salgado NIC.cl		project2.6.2@icann.org	August 2014 – August 2015
3.1.2	To create an online DNS Observatory for the región.	Rodrigo Saucedo, Alexandra Dans	Hugo Salgado NIC. Cl		project3.1.2@icann.org	August 2014 – August 2015

Projects

Inventories						
Codes	**Project**	**SUPPORT ICANN STAFF**	**PROJECT LEADER(S)**	**Working Group**	**Email List**	**Implementation Period**
2.3.3	To create a mechanism that allows to keep an inventory of stakeholders from the region involved in academic and capacity building activities with focus in ICANN and Internet Governance, in order to benefit from their experience and include them to actively participate in outreach and capacity building activities in the region.	Rodrigo Saucedo, Alexandra Dans	Olga Cavalli Gov. Ar., Carolina Aguerre LACTLD		project2.3.3@icann.org	August 2014 – August 2015
2.9.1	To create an inventory of relevant new stakeholders in the region (who is who), IXPs, Online Service Providers, Telecom operators, etc.	Rodrigo Saucedo, Alexandra Dans	Christian O´Flagherty ISOC, Ariel Grazer LACIX		project2.9.1@icann.org	August 2014 – August 2015

Projects

ccTLDs Development						
Codes	**Project**	**SUPPORT ICANN STAFF**	**PROJECT LEADER(S)**	**Working Group**	**Email List**	**Implementation Period**
4.6.1	To support a study to develop a business vision of the registry according to each of the ccTLDs needs.	Rodrigo Saucedo, Rodrigo de la Parra	Carolina Aguerre LACTLD, Ruth Puente NIC cl.		project4.6.1@icann.org	August 2014 – August 2015
4.6.2	To support (funding and speakers) training initiatives related to domain names, commercial aspects, such as LACTLD workshops and other relevant events.	Rodrigo Saucedo, Rodrigo de la Parra	Carolina Aguerre LACLTD , Eduardo Santoyo NIC .co		project4.6.2@icann.org	August 2014 – August 2015
4.6.3	To fund internships of ccTLDs staff to learn best practices from other ccTLDs.	Rodrigo Saucedo, Rodrigo de la Parra	Alejandra Reynoso NIC gt., Carolina Aguerre LACTLD		project4.6.3@icann.org	August 2014 – August 2015
4.6.4	To observe and support the agenda of the regional organization as established and decided by its membership.	Rodrigo Saucedo, Rodrigo de la Parra	Victor Abboud NIC ec. Eduardo Santoyo NIC .co		project4.6.4@icann.org	August 2014 – August 2015
4.6.5	To promote best practices standards in ccTLDs.	Rodrigo Saucedo, Rodrigo de la Parra	Carolina Aguerre LACTLD, Eduardo Santoyo NIC .co			August 2014 – August 2015
3.2.1	To assist LACTLD to conduct a survey to ccTLDs in the region to assess their capacity building need.	Rodrigo Saucedo, Mia Crampton	Sofia Zerbino LACTLD, Carolina Aguerre LACTLD		project3.2.1@icann.org	August 2014 – August 2015
3.2.2	To include in the capacity building e-lerning platform a syllabus to support ccTLDs.	Rodrigo Saucedo, Jeff Dunn	Sofia Zerbino LACTLD, Carolina Aguerre LACTLD		project3.2.2@icann.org	August 2014 – August 2015
1.3.2	To establish a program of creation and transfer of knowledge regarding the technical operation of ccTLDs, with the participation of organization of the Internet technical community.	Rodrigo Saucedo, Rodrigo de la Parra	Christian O'Flaherty ISOC, Carolina Aguerre LACLTD		project1.3.2@icann.org	August 2014 – August 2015

Projects

		Promote accreditation of Registrars				
Codes	Project	SUPPORT ICANN STAFF	PROJECT LEADER(S)	Working group	Email List	Implementation Period
4.3.1	To create a liaison area/office endowed with the ability of producing, processing and distributing information regarding DNS industry market, new gTLDs, regional market and consumer trends to promote the creation of these companies in the region.	Rodrigo Saucedo, GDD	Oscar Robles, Anthony Harris		project4.3@icann.org	August 2014 – August 2015
4.3.2	To seek for a joint participation between ICANN and the above mentioned liaison unit in the various events regarding the domain name industry, electronic commerce, technology entrepreneurs, universities, fairs, etc.	Rodrigo Saucedo, GDD	Oscar Robles, Anthony Harris		project4.3@icann.org	August 2014 – August 2015
4.3.3	To create an accreditation fast-track program where financial requirements (insurance, guarantees, securities and quarterly rents) are reduced to applicants from the region.	Rodrigo Saucedo, Rodrigo de la Parra, GDD	Oscar Robles, Anthony Harris		project4.3@icann.org	August 2014 – August 2015
4.3.4	To promote discount on the rates charged to those regitrars who open a regional office in the región with at least 3 employees FTE.	Rodrigo Saucedo, Rodrigo de la Parra, GDD	Oscar Robles, Anthony Harris		project4.3@icann.org	August 2014 – August 2015
4.3.6	To organize workshops to business (particularly entrepreneurs and SMEs) with a focus on the new gTLDs and to benefit from innovation and opportunity this new scheme will bring	Rodrigo Saucedo, GDD	Oscar Robles, Anthony Harris		project4.3@icann.org	August 2014 – August 2015

Documents

LAC Strategy Plan (Es,En,Fr,Pt)

https://community.icann.org/pages/viewpage.action?pageId=48348889

Implementation Plan (Es,En)

https://community.icann.org/pages/viewpage.action?pageId=49357942

ICANN

Contacts

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Thank you

Questions?