SESSION OVERVIEW:

ICANN's Public Responsibility

Date & Time: Tuesday, 14 October 2014 – 8:30 to 9:45 AM PDT
Location: Olympic Room, with Remote Participation available via:
http://la51.icann.org/en/schedule/tue-public-responsibility

Session Purpose

This session will serve as an opportunity for the Community to explore the mandate, current work, and achievements of Development and Public Responsibility Department (DPRD), as well as discuss and provide feedback on the department's role in the Internet Ecosystem.

Background

The Development and Public Responsibility Department (DPRD) was established following the recommendation of ICANN's Strategy Panel on the Public Responsibility framework. The DPRD is an **operational department** focused on **streamlining** and **building** on **existing** ICANN **public responsibility** work, which **operates within the organization's mandate** as set out in **our bylaws** and along **key priority areas** stemming from the **community's input** and **our regional strategies.**

ICANN's Development and Public Responsibility Department (DPRD)

The Strategy Panel on the Public Responsibility Framework, defined the global public interest of the Internet as ensuring that the Internet "*becomes, and continues to be, healthy, open, and accessible across the globe*". Recognizing that this is a broad concept that permeates all of ICANN's work, the Panel determined that for practical and operational reasons, "**public responsibility**" work should be streamlined through one department tasked with **serving the community, broadening it, and facilitating participation through the following four specific and measurable tracks**:

- **Localization and Language Services**- The DPRD will continue efforts to support those who speak languages other than English through languages services and through language localization which will support and encourage local content creation, and through ongoing issue-specific projects such as our current focus group for the new icann.org which will be presenting a report and recommendations at ICANN51.

- **Education-** To address ICANN's public responsibility to support accessibility to ICANN and IG issues, the DPRD will promote technical training through capacity building programs; conduct academic outreach; better communicate ICANN's role through awareness-raising programs; and provide skills-based training which will increase Internet accessibility and reach, including the Online Learning Platform (OLP), ICANN Learn.

- **Supporting the Next Generation**- As part of ICANN's responsibility to increase accessibility to ICANN and Internet governance ecosystem, this track is focused on raising awareness and encouraging participation amongst the Next Generation of the community- that is to say those who are not currently not engaged or who are at the start of their relationship with ICANN and the Internet ecosystem. The three initial programs in this area are: the Fellowship Program which has just had its highest number of applicants for ICANN 51 at 357 applications from 38 countries; the Newcomers program which attracts around 200 newcomers to ICANN on the first day of each meeting; and the NextGen@ICANN initiative which brings regional 18-30 year olds to their local meeting.

- **Participation in Global Internet Cooperation and Development**- Along with other organizations, ICANN has a public responsibility to ensure that the Internet governance ecosystem is representative, transparent, and accountable, and it continues to evolve in such a way that promotes these three qualities. The DPRD will work collaborative with institutions and organization that seek to ensure the stability of an open and single Internet, and who focus on ensuring the Internet increases in its global accessibility.

For more information about the Strategy Panel on the Public Responsibility Framework and the DPRD, please visit: https://www.icann.org/resources/pages/public-responsibility-2013-10-11-en